

Arunraj Jagadeesan

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CAREER OBJECTIVE

To engage in an employment with a company that has the bandwidth to offer space for a critical, self-motivated thinker with strong analytical skills and drive to succeed in the industry.

AREAS OF EXPERTISE

- 9 years of experience in gathering requirements by communicating directly with end-customers, and delivering their commitments.
- Having good knowledge in creating project BRD, SRS, FSD, UML, Wireframes and Designs with tools like MS Office, MS Visio, Figma and Photoshop.
- Ability to demonstrate the requirements to the technical team for smooth workflow using use case, process flow, working prototype and allocate the work to the respective departments.
- Project Documentation and Presentation
- Delivering the project in time with quality by validating and doing all types of testing and making sure the client is satisfied.
- Ability to analyze the data using SQL and showcase it as creative dashboard.
- Good Understanding of SDLC Methodologies like Waterfall and Agile.
- Fairly good knowledge about SEO, Social Media Marketing and Analytics
- Problem understanding and solving
- People Management, Market Research, Decision Making, Product Planning and execution

PROFESSIONAL EXPERIENCE

Company: Payoda Technologies, Chennai

Designation: Associate Client Partner I

Period: March 2021 – Till date

Company: Xerago E- Biz Services, Chennai

Designation: Senior Business Analyst

Period: Nov 2015 – Feb 2021

Company: Web Marfia I.T. Services, Chennai

Designation: Business Analyst

Period: May 2014 – Oct 2015

KEY SKILLS

- Analysis : Web Analysis, Data Analysis, Business Analysis.
- Internet Technologies : Web Design, Web Hosting & Web Services.
- UI/UX : HTML5, CSS3, JS, JQuery (Basics), Real estate planning.
- Branding : Ad Making, Graphic design, Video Editing.
- Technology : PHP, MySQL, WordPress

PROJECTS PROFILE

1. HEATH CONSULTANTS

Project Summary

Heath Consultants Incorporated is a third generation family-owned business that was founded in 1933 by Milton Heath Sr., who started out providing surveys services to New England utilities. As the surveys proved highly effective at detecting leaks, Heath's business grew and evolving customer needs led the company to expand and provide methane detection systems for gas suppliers. We have created a comprehensive web portal designed for creating surveys, managing customers and devices, and accessing complete reports. Additionally, we developed a mobile application specifically for technicians to conduct surveys seamlessly, enabling them to identify leaks offline and synchronize data with the web portal when they regain online connectivity.

Achievements

- Effective client communication with different teams from the Heath and documentation of requirements.
- Created wireframes for the projects using Figma and Photoshop
- Provide customer insights to technical teams, addressing questions and clarifications from the customers' perspective regarding design and website capabilities.

2. DLL GROUP

Project Summary

De Lage Landen International (DLL) is a global vendor finance company founded in 1969 and headquartered in Netherlands, it provides asset-based financial solutions in the Agriculture, Food, and Healthcare etc. We helped them to migrate the data from their old system to new system

which is developed in Power BI and deployed in Azure. We mapped the data, formatted and optimized the report. We also designed dashboard for the management committee to make important decisions from the report.

Achievements

- Deep understanding the purpose of the report by communicating with different stakeholders from the DLL and created the report in a new simple format.
- Designed complete dashboard for the report using Figma and Photoshop.
- Provide customer point inputs to Power BI team and give clarifications from client perspective.

3. BLACK SWAN

Project Summary

Black Swan is a developing textile company and having headquartered in New York. We have developed a product to digitize a textile fabric in to its component attributes and creating a model suitable for both design and manufacturing customers using Machine Learning. We also created a web portal for the customers to predict the stitch attributes like, Stitch Type, Stitch Sequence, CPI (Course per Inch), WPI (Wales per Inch) and Yarn Diameter.

Achievements

- Effective client communication with different teams from the Black Swan and documentation of requirements.
- Created complete wireframe for the projects using MS Visio.
- Design, implementation of multiple technologies for UI namely HTML5, CSS3, JS, Photoshop
- Provide customer point inputs to technical teams and address questions/clarifications from customers' perspective of design and website capability.

4. WORLD VISION INDIA

Project Summary

World Vision is one of the world's leading child-focused humanitarian organizations. We have developed kind of ecommerce website, landing pages, donor portal and mobile applications. We have implemented SEO throughout the website. We are now working on live tracking mechanism for the website in order to view real time analytics.

Achievements

- Market research methodologies to find out the expectations and needs of the target audience in content and design wise.
- Effective client communication with different teams from the world vision and documentation of requirements.

- Design, implementation of multiple technologies for UI/UX namely HTML5, CSS3, JS, Photoshop
- Provide customer point inputs to technical teams and address questions/clarifications from customers' perspective of design and website capability.

5. **DBS BANK**

Project Summary

DBS is a leading financial services group in Asia and having headquartered in Singapore, with a growing presence in Greater China, Southeast Asia and South Asia. We have developed the web-responsive dashboard and mobile app to maintain financial data using charts, graph and tables from the database/excel. We have also implemented basic Google Analytics to track user visits.

Achievements

- Showcase data in different graphs with appropriate animation effects/visually appealing user interface and have options to upload the excel data in server and convert to JSON for better performance.
- Provide inputs to respective teams as per the client requirements and UI/UX strategy.
- Understanding the data by analyzing and mapping the data with our system to show in simple and attractive way.

EDUCATION PROFILE

- Master of Business Administration [PGDM](2014) from SRM University with 7.6 CGPA
- B.E. [CSE] (2012) from AAMEC with 7.5 CGPA
- Higher Secondary (2008) from G.G.S.M.M. Hr. Sec. School with 75.33%
- Secondary (2006) from G.G.S.M.M. Hr. Sec. School with 76.45%

INTERPERSONAL SKILLS

- Ability to rapidly build relationship and set up trust.
- Confident, Determined and Positive thinker.
- Good Understanding skill and adopt by infrastructure.
- An energetic, empathetic, self-motivated individual having good communication skills and technical skills.

PERSONAL DETAILS

Father's Name : Jagadeesan Ramachandran
Date of Birth : 06-05-1991
Gender : Male
Marital Status : Single
Nationality : Indian
Interest & Hobbies : Photography, Graphic Design, Story writing, Internet Surfing.
My Philosophy : "If you stop learning, you are moving towards your end"
Languages Known : English, Tamil.
Permanent Address : 9A/13, Chinna Kannara St, Mayiladuthurai,
Nagappatinam (DT) - 609 001.

DECLARATION

I hereby declare that all the above information is true and correct to best of my knowledge.

Date:

Place:

Arunraj Jagadeesan